



THE ETHICS
Network

PROMOTING AND ADVANCING ETHICAL PROFESSIONALS

**THERE IS NO SUCH THING AS A MINOR
LAPSE OF INTEGRITY**

—TOM PETERS

THE ETHICS NETWORK



The NASBA Center for the Public Trust (CPT) believes that most people are responding to the challenges presented in the professional world with accountability, integrity and fairness; with respect for the well-being of others and with a willingness to support a culture of trust.

We believe that people want to be inspired by ethical leadership - and by ethical leaders we mean people at all levels in companies and organizations that use ethics to guide their daily business decisions. We believe that ethical leadership, at every level, is essential to allowing a better future to emerge.

The CPT is offering a new program – the Ethics Network, which invites all ethical leaders to become part of a growing movement that supports accountability, integrity and transparency.

JOIN A UNIQUE NETWORK OF ETHICAL PROFESSIONALS

The Ethics Network is a new and dynamic initiative created for you – the professional who truly believes in ethics, accountability and transparency. The Ethics Network was created for you to share a sense of higher purpose with a diverse group of professionals who want to connect, promote and advance ethical behavior.

Join the Ethics Network and begin creating a community focused on influencing ethical decision-making and promoting an outstanding level of ethical practices and efforts.

THE BENEFITS OF MEMBERSHIP

Be one of the first to join the Ethics Network and be a leader in creating a community focused on advancing and promoting business ethics.

Each membership level includes access to webinars, speakers bureau opportunities and a vast members-only resource library.

Membership in the Ethics Network provides a long list of opportunities and an extensive selection of benefits:

PREMIER MEMBERSHIP - \$180 per year

DEVELOPMENT

- ◆ Free registration to five Ethics Network Webinars
- ◆ Thirty percent discounted member rate on eligible conferences and seminars co-sponsored by the CPT

ETHICS NETWORK BRANDING

- ◆ Elegant Ethics Network membership certificate with official seal
- ◆ Electronic template of a press release which allows promotion of membership, along with suggestions for distribution
- ◆ Electronic Ethics Network member icon which can be used to electronically promote oneself as a member

RESOURCES AND PUBLICATIONS

- ◆ Member-only library which provides extensive links, speeches, articles and other resources about ethics, leadership and other related information
- ◆ Subscription to *Ethics Matters*, official newsletter of the CPT

NETWORKING AND CONTACTS

- ◆ Exclusive access to Ethics Network members that have various expertise and experience
- ◆ Listing in online Member Directory
- ◆ Access to member-only Discussion Board on LinkedIn

POSTINGS

- ◆ Resume Posting

CPT ALLIANCE

- ◆ Opportunities to collaborate on programming with the CPT
- ◆ Speakers Bureau and opportunities to speak at CPT and Student CPT events



BASIC MEMBERSHIP - \$130 per year

DEVELOPMENT

- ◆ Thirty percent discounted member rate on Ethics Network Webinars
- ◆ Thirty percent discounted member rate on eligible conferences and seminars co-sponsored by the CPT

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YOUR OPPORTUNITY TO MAKE AN IMPACT

What is your next step? Be one of the first to join the Ethics Network. You are a business professional who has built a reputation on ethics, accountability and transparency. We know that you take ethics seriously and believe in doing what is right - simply because it is the right thing to do. You should be proud.

Begin creating a community focused on advancing and promoting business ethics within your profession and sphere of influence.

Through the Ethics Network, you now have the opportunity to make an impact, increase your knowledge and influence other professionals by promoting business ethics.



PROMOTING & ADVANCING BUSINESS ETHICS

Like-minded professionals understand what it means to be an ethical leader. As a trusted resource, focused on ethics and ethical leadership, this network provides a focused platform to share and explore ethical leadership.

NASBA CENTER FOR THE PUBLIC TRUST



Founded in 2004, the CPT is a champion in affirming and encouraging best practices, advocating ethics education and promoting confidence and trust in American corporations, institutions and organizations. In addition to the Ethics Network, other CPT programs include the *Being A Difference Award* program and the Student Center for the Public Trust, both of which position the organization to accomplish its mission and foster conversation among emerging and seasoned professionals.



The CPT is a nonprofit organization whose mission is to champion the public trust by advancing ethical leadership in business, institutions and organizations. You can learn more about the NASBA CPT by visiting www.centerforpublictrust.org.

WHEN YOU SUPPORT THE CPT YOU:

- ◆ Sponsor programs and initiatives that foster ethical leadership among professionals, students and the workforce.
- ◆ Cultivate new innovations such as ethics-based webinars designed to provide ethics education as well as learning environments for collaborative approaches.
- ◆ Support the advocacy of ethical leadership and development among leaders of today and tomorrow.
- ◆ Increase and advance the conversation of ethics in the workplace.

JOIN NOW

Please check the membership level that you wish to confirm:

Premier \$180

Basic \$130

Mail to: NASBA Center for the Public Trust

150 Fourth Avenue North, Suite 700
Nashville, TN 37219

Or join online at:

www.centerforpublictrust.org/ethicsnetwork

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Email address _____

In addition to my membership, I would like to donate to the NASBA Center for the Public Trust and continue the development of programs that foster ethical leadership.

Amount:

\$250 \$500 \$1,000 \$5,000

Please make your check payable to the NASBA Center for the Public Trust.

The NASBA Center for the Public Trust is a 501 (c)(3) nonprofit organization. All donations are tax deductible.

Ethical leadership and business practice is a key component to creating organizations, employees, vendors and entities who are interested in *doing the right thing* on a consistent basis. It is important that leaders of today - and tomorrow - understand how to deal with ethical issues that come into play.

For more information contact:

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OUR MISSION:

To champion the public trust by advancing ethical leadership in business, institutions and organizations.